

Adam Woodhall



Strengths

Communication

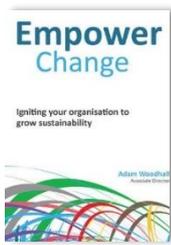


Writing: Regularly writing for well-known publications & ghost writing for clients

Facilitation & MC'ing: *“Adam captures the attention of the audience in a manner required to make an event successful”* Karl Walker, Clean Energy UK

Social Media: *“Combined with his excellent communications skills, demonstrated expertise in social media, and personal passion for the CSR/sustainability field, Adam sets the gold standard.”* John Howell, Director, Ethical Performance

Behaviour Change



As a consultant Adam has delivered behaviour change and engagement solutions for over 70 clients over the last 10 years. He has received many testimonials and his approach to generating change was summarised in the ‘Empower Change’ guide published in 2015: *“Employee engagement is crucial to building a sustainable business. There is a growing body of literature on how to engage but little as practical and down to earth as this work.”* Mike Barry, Head of Sustainability, M&S

Blockchain



Blockchain is rapidly growing and Adam can help your organisation understand how to make best use of it, having written a chapter on this exciting technology for a soon to be released book. The chapter title is ‘How blockchain can democratise global energy provision?’.

Impact Projects



£425,000 energy reduction from behaviour change led campaign

Designed award-winning behaviour change strategy for 14 racecourses across The Jockey Club portfolio (including Epsom & Aintree), leading to 17.5% energy reduction



Retention of iso50001 supported by writing and delivering engagement strategy

“Adam has a very strategic approach when supplying a service. The detail that goes into collecting data in the first stages of one of his projects is vast, creating a stable foundation to build an engaging and productive service. My expectations have always been exceeded in any task I have set for him over the last 3 years.” Adam Bushell, Energy Manager at PwC



Engagement programme supporting implementation of physical energy projects

“Adam worked well with the new HS1 and NRHS energy team to empower individuals and initiate change. A year on we have a clear direction and a focused energised team! Thanks Adam!” Rachel Starling, Environment Manager at HS1 Ltd



12.5% energy reduction from engagement programme

“There seems to have been a shift, and the small changes I’ve seen are significant. The building isn’t looking as messy, bins are definitely better and people are turning off computers and lights more.” Jane Essex, Lecturer in Education



Police: designing and delivering good practice programme

Currently delivering an environmental and energy good practice programme with the Police across four UK forces with a roll out to the other 40 forces planned for 18/19